

How Light Will Change the Way We Live

LED technology enables Intelligent Environments, going beyond illumination and making everyday life easier and more efficient

Cities



Direct drivers


to available downtown parking spaces via LED street lights

Reduce congestion through real-time traffic routing

based on weather, construction and signal timing



Cities can monitor air quality and ground conditions

to understand trends better and take action when needed to benefit citizens




Give emergency responders
incident information and deploy them faster

Buildings



Shoppers can easily find everything on their lists,


resulting in higher cart rings and more enjoyable shopping experiences

\$1 OFF

Shoppers can receive coupons on their smartphones while in-aisle, as retailers can promote special offers or highlight certain products

Retailers can better manage inventory,



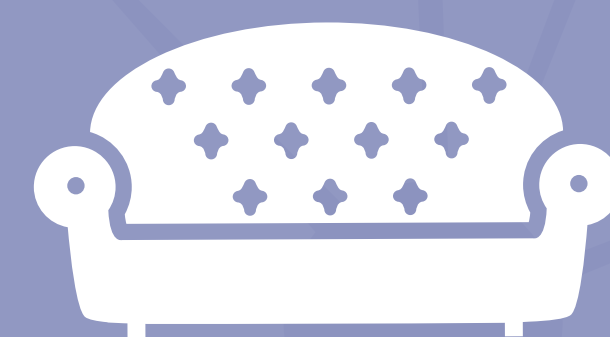
so shoppers can get what they need

and also spend less time in line at the register

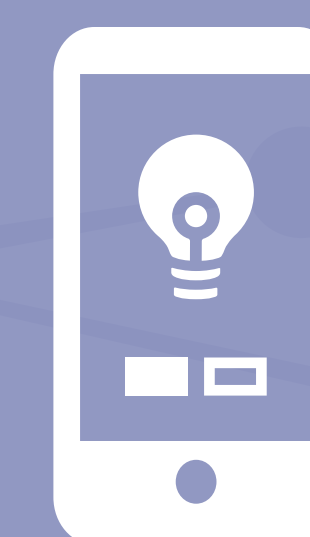
Homes



Wash the dishes, start the dryer and dim the lights

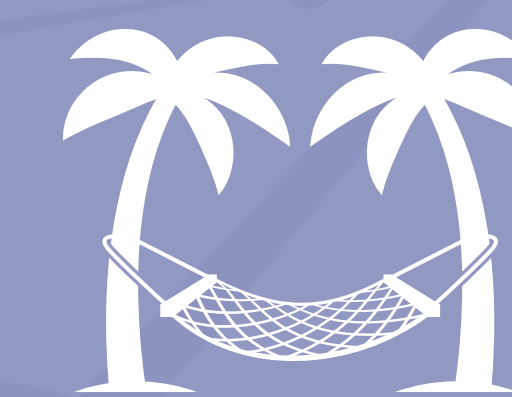


all from the comfort of your couch



Save energy & money

by switching off forgotten lights by smartphone (from the office, the gym, the beach)



Vacation smarter:

Remotely turn specific lights on to give the appearance that you're at home

Program your lights to **sense and turn on** when you arrive home



Imagine never having to flip a switch because your lights are **fully automated and synced to your schedule** to come on and off whenever you want

